

Moose On The Loose...

Bullwinkle Entertainment Chosen To Promote Original Bands At The Cherrywood...

Beginning with their first show, April 24th "Bullwinkle Entertainment Inc" will become the exclusive promoter of live original music at The Cherrywood in Clementon, New Jersey.

BEI has been promoting local original music, and national touring acts since 1982. The Cherrywood management sought out and acquired the services of BEI to book a variety of live original bands & musicians at the club.

"The club wanted a new musical direction, and an overall new vibe for The Cherrywood. When I was first approached about the possibility of Bullwinkle Entertainment booking The Cherrywood, my initial reaction was surprise. It was explained to me that the club wanted a new original music format. BEI, as well as several other promoters were being considered. It took a lot of discussion, but I finally agreed. I knew that the South Jersey - Philadelphia area was filled with incredible original bands that needed a cool club to showcase themselves.

Over time the Cherrywood

developed a reputation as mainly a metal club. Although there was somewhat diversity with the music, many fans, and bands kept a distance from the club. They just didn't like much of the music.

I've known the prior Cherrywood promoter Dave Cherby since the 80's, and he's a great guy. He believes in the bands that he books. Dave, and I will remain friends, and I know that he will continue to book metal, and other shows, within the area, and I wish him the best. It was nothing personal against Dave or the metal bands, it simply was a decision by the club to go in a new direction. I'm an old metal-head myself having booked White Zombie, Deadly Blessing,

Overkill, Faith Of Fear, Anvil Bitch

and Nuclear Assault just to name a few. I'm also a realist, and before you know it, I'll be replaced with another promoter, when the decision is made to change direction again. It's the nature of the business.

Booking The Cherrywood is a real financial risk for BEI. Before each show we're about \$300.00 in the hole.

Liability insurance isn't cheap, but it a necessity. I believe there are only a few independent promoter who carry their own liability insurance.

I'd rather put my faith in the bands that they will draw a decent crowd, then put them, the fans, or club at risk.

Hey if I break even that's cool. I'm doing something that I love, and if the bands understand my sincerity, and that we're working together, it's just that much better.

The band genres at the Cherrywood will range from rock, alternative, pop rock, pop/power punk, Ska, acoustic and all genres similar.

The Cherrywood will become known as the place to see, and hear great original bands, within a friendly, fun filled atmosphere. A place where you can totally enjoy yourself. Even if you have no idea who's playing that night, you'll know chances are you enjoy the bands performing.

If your in an original band, that falls in the genres listed above, I would like to personally invite you to contact us for booking consideration.

If your fan base is mainly under 21, please let us know, and you will be consider for a BEI under 21 show.

In addition to being compensated with a door deal, all BEI

promoted bands are given exposure on the BEI website, as well as the BEI & Cherrywood Myspace sites. Also, all bands will be given a write-up in my Original Music column in "Out On The Town Entertainment". A feature story, with photos is always a real possibility. www.ooweb.com

I just don't book the bands, I really try to help them however I can. Many of the band members become just like family to me.

The Cherrywood, and BEI both promote, so your band's name will be out there in print ads, flyers, email newsletters, web postings, blogs etc. BEI has been promoting original music since 1982. We have a good relationship with various college, satellite, and mainstream radio stations. We can't promise, but we just may be able to get you some airplay. In addition an in studio radio appearance is always a real possibility.

The Cherrywood has a large stage, professional, sound system, and engineers. Also, a huge (free) parking area. The Cherrywood is a moderate size club with a capacity of 200. The Cherrywood is located at 1460 Blackwood Clementon Road, Clementon New Jersey 08021. (In the KMART Shopping Center)....We're very close to Philly, just 10 miles (about 13 minutes) from the Walt Whitman Bridge, 13 miles from Ben Franklin Bridge (about 17 minutes), Both Tacony Palmyra Bridge & Betsy Ross Bridge 24 miles (about 30 minutes), Delaware Memorial Bridge 45 miles (about 53 minutes) And just a short drive from everywhere else in South Jersey.

When your band is not performing, hangout at The Cherrywood whenever you can. Support the local original scene, as well as other original bands, and musicians. If we can't support each other, then the original scene will go nowhere. I'm frequently at the club, and love to meet old, and new friends. Stop on by and have a beer with me, email Bullwinkle @ Booking@BullwinkleEntertainment.com visit our sites...

www.BullwinkleEntertainment.com www.MySpace.com/BullwinkleEntertainment.com

JIMMIE LEE "THE JERSEY OUTLAW" CUTS NEW ALBUM DUE OUT SPRING 2009 - NEW PICS WITH "THE OBAMA GIRL"

Jimmie Lee "The Jersey Outlaw" is finishing a new recording with David Ivory, Grammy nominated music producer, due out in Spring 2009. The new songs will be in his signature style of country rock, with the Jimmie Lee signature riffs and licks. As a sneak peek, expect new future hit songs, "How Bout Now" done in Elvis style, and "Aint Got No Luck" a classic country rock killer song, both which will have great charting potential! Jimmie's been writing and arranging songs for the last few months and has hand picked his best for the new upcoming album. Expect the album to be released in Spring, 2009. Classic ROCK fans, wont be disappointed, Jimmie has been working with some of the BIGGEST names in the industry for this record (expect a few MAJOR guest musicians.)



Jimmie Lee has recently completed a phenomenal photo shoot with Amber Lee Ettinger, "The Obama Girl"! The shots look great, thanks to the razzle dazzle of veteran star photographer, Joey DePalazzo. The Jersey Outlaw has planned his 2009 tour that includes stops in Vegas, Philadelphia, New York, Miami and Atlantic City. Jimmie Lee recently toured supporting The Kentucky Head Hunters at House of Blues venues. Jimmie has played to sold out crowds at Hard Rock Cafe Philadelphia, House of Blues Atlantic City. Jimmie's new hit single music video, "Gimme A Holler, Hell Yeah!" has already made its way onto The Billboard Music Video Chart as a top Country "Heatseeker", and is playing in select cities on media and television! THE OUTLAWS LOOSE AND ON FIRE! contact: MANAGEMENT: Rossi Entertainment Group, drlowe48@aol.com ; www.jimmielesongs.com

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